

DETAILED SCHEDULE

Tech Trends Conference: October 20th and 21st 2016
 Tech Trends Community Event: Day 1 (October 20th) Downtown Bellingham
 Tech Trends Conference: Day 2 (October 21st) Hotel Bellwether

Break-Out Tracks

Track 1	Tech Track
Track 2	Leadership Track
Track 3	C-Suite Track
Track 4	Compliance Track

PRE-CONFERENCE EVENT: DOWNTOWN BELLINGHAM: THURSDAY, October 20th, 2016

2:00 PM	Registration for evening and Conference Early Check In
2:30-4:00 PM	Bellingham Business Company Tour Check out Cool Bellingham Tech Companies Conversica and Faithlife!
4:00 pm - 7:00 pm	Downtown Kick Off Event Join us for a kick-off event with a networking party and pre-conference celebration at the Bellingham National Bank Building in Downtown Bellingham. Local brews, food, connections and live music.

HOTEL BELLWETHER: FRIDAY, October 21st, 2016

7:00 am - 8:00 am	Registration and Continental Breakfast Register for the day and enjoy a continental breakfast. In the Main Conference Room.
8:00 am - 8:15 am	Welcome and Kickoff
8:15 am - 8:45 am	Dave Veith: Amazon Web Services Overview & IoT Beehives What is the internet of things and how does it relate to innovation in our region? Join David Veith from Amazon Web Services as he discusses a real life application of IoT with a Seattle beehive project . Explore how the internet of things can help to create a collaborative work and community culture.
8:45 am - 9:15 am	Evan Anderson (INVTIP): Smart AND Safe: Balancing Innovation and Security in a Modern Threat Environment Innovation has long been accelerated by the immense benefits of information sharing and collaboration. While this will, without a doubt, remain the case, the Western innovation environment is unprepared for the modern threat environment. A system originally built with the idea of information sharing and rapid advancement must be tempered, unfortunately, in the name of protection in the face of nation-sponsored IP theft programs.

9:15 am - 9:45 am	<p align="center">Tim Wallach (FBI): The State of Cyber Risk in Washington State</p> <p>Find out what the current trends are in cyber security prosecution and what you can do to safeguard against these threats. Join Tim Wallach of the FBI as he discusses this and what you can expect for the future of cyber security.</p>			
9:45 am - 10:15 am	<p align="center">Julian Rrushi (Western Washington University): Cyber Offensive Strategies and the Air Force.</p> <p>Learn about an innovative new approach to cyber threats-namely taking the offensive stance in national security efforts.</p>			
10:15 am - 10:45 am	<p align="center">Mike Almvig: Anatomy of a Breach: It Happened to Us. The Skagit Story.</p> <p>Hear a true story of a local HIPPA breach. Mike Almvig from Skagit County will talk with us about what happened when they faced a breach and the best practices to use when facing this difficult time. He will also lead us on what steps to take to recover from something like this and guidance on how to prevent it in the future.</p>			
10:45 am - 11:15 am	<p align="center">Panel: Cyber Security Trends, Threats & Forecasting.</p> <p align="center">Join a panel of the leaders in discussion current trends, immediate future threats and forecasting of what's next.</p> <p align="center">Moderated by Jon Yeoh (Cloud Security Alliance). With Shannon J. Smith, Julian Rrushi (Western Washington University).</p>			
11:15 am - 11:30 am	<p>Break</p>			
11:30 am - 12:30 pm	<p>Tech Track:</p> <p>Hacking Realities, Security Measures and Threats</p> <p>Hosted by Shay Colson (US Dept of Treasury)</p> <p>with panelists</p> <ul style="list-style-type: none"> • John Somm, Juniper Networks • Lincoln Lee, PhishMe <p>(Main Conference Room)</p>	<p>Leadership Track:</p> <p>How to Inspire a Culture of Continuous Innovation and Entrepreneurship</p> <p>Hosted by Britt Fero</p> <p>(Admiral Room)</p>	<p>C-Suite Round Table Discussion:</p> <p>Recruiting and Retaining a Leadership Team that Works</p> <p>Hosted by Brent Hurtig, Motive Search and Kris Rides, Tiro Security</p> <p>(Garden Room)</p>	<p>Compliance Track:</p> <p>It takes all hands on deck: HIPPA Breach-Lessons Learned, Best Practises and the Response Process</p> <p>Hosted by Mike Almvig</p> <p>(Compass Room)</p>

<p>12:30 pm - 1:30 pm</p> <p>1 pm - 1:30 pm</p>	<p style="text-align: center;">Lunch Break</p> <p>Panel: Our Talent Pipeline: Cyber Security Education, Talent Recruitment & Retention Moderated by Meg Weber with Kris Rides, Janice Walker, Brad Johnson and Barbara Endicott Popovsky</p> <p>Join leaders in the fields of talent recruitment and cyber security as they discuss what our local institutions are doing to create a strong talent pipeline in these needed career fields. Find out what they are planning in the next 2-10 years and how we, as an industry can support them.</p>			
<p>1:30 pm - 2:00 pm</p>	<p>Mark Anderson: Creating a Revolution in Computer Design: From Patterns to Flows</p> <p>What is flow computing and how is computing changing? Join Mark Anderson, known for having the best prediction accuracy record in the technology industry as he discusses the benefits of looking at computing as it flows and what it means in terms of our understanding of human intellect.</p>			
<p>2:00 pm - 3:15 pm</p>	<p>From Buzzword to Bottom Line: The Science & Engineering of Big Data, Human-Simulated Intellect and Innovation With Brent Hurtig of Motive Search and Tim Ritchie of Buddy Platform and Werner Koepf of Conversica</p> <p>In the past decade, Big Data has gone from a buzzword to an essential factor in almost every industry -- from ecommerce to cybersecurity, from transportation to agriculture.</p> <p>In this in-depth panel discussion, we'll explore what Big Data means in 2016. We'll help you make sense of Big Data cacophony -- underscoring the differences between data mining and data science, between artificial intelligence and machine learning, between deep learning and neural networks. And we'll discuss how you can help your business optimally benefit from the science and engineering behind Big Data.</p> <p>What is the difference between Machine Learning and Artificial Intelligence? How are Pacific Northwest Companies looking at innovation within this paradigm?</p>			
<p>3:15 pm - 3:30 pm</p>	<p style="text-align: center;">Break</p>			
<p>3:30 pm - 4:45 pm</p>	<p>Tech Track:</p> <p>Cloud Infrastructure Development</p> <p>Hosted by: Gabe Martin (Emergency Reporting)</p> <p>(Main Conference Room)</p>	<p>Leadership Track:</p> <p>ERROR 404: Women not Found Empowering Diversity in Tech Career Paths</p> <p>Hosted by Jacqueline Calapristi (Conversica)</p> <p>(Admiral Room)</p>	<p>C-Suite Round Table Discussion:</p> <p>Mark Anderson: Information Flows and Thought Leadership</p> <p>(Garden Room)</p>	<p>Compliance Track:</p> <p>A Deeper Dive: What's really happening out there and what are my responsibilities?</p> <p>-A Conversation with FBI Cyber Crimes' Tim Wallach</p> <p>(Compass Room)</p>
<p>4:45 pm - 5 pm</p>	<p style="text-align: center;">Wrap Up with Chief Explainer: Dr. Matthew Dunn</p>			
<p>5:15 pm - 6:00 pm</p>	<p style="text-align: center;">Networking and Cocktails</p>			